



SAVE THE DATE
NORTHERN CALIFORNIA CHAPTER ACS
ANNUAL MEETING

APRIL 23-25 2027

CLAREMONT RESORT & CLUB IN BERKLEY

2027 EXHIBITOR PROSPECTUS and Marketing Opportunities

You are invited to be part of the
NORTHERN CALIFORNIA CHAPTER ACS (NCCACS)

Annual Meeting to be held April 23-25, 2027 at the Claremont Resort & Club in Berkley. The 2027 NCCACS Annual Meeting will bring together 100 of the best surgeons in the area looking to learn about current trends in the field, network with peers, and discover what's new in medical devices and services from you, our exhibiting partners. Don't miss this opportunity to gain access to this influential group of decision makers in the surgical field.

If your focus is surgery, you won't want to miss this opportunity.

[ONLINE EXHIBITOR FORM](#)

For more information on opportunities to support this meeting, please contact Janna Pecquet at janna@nccaacs.org.

EXHIBITOR OPPORTUNITY

INVITATION TO EXHIBIT & SUPPORT



HOTEL INFORMATION

Claremont Resort & Club
41 Tunnel Road
Berkeley, CA 94705

ROOM RATE IS \$285 PLUS TAX

Reserve by Wednesday, March 24, 2027
The hotel reservation link will be provided upon receipt of exhibitor application.

BASIC EXHIBIT PACKAGE - \$3,000

One 6-foot table with two chairs

Two exhibitor badges (additional badges for purchase for \$150 each)

Dedicated breaks in the exhibit area (Coffee and refreshments included)

Exhibitor listing in printed meeting program

Company name on exhibitor passport game.

EXHIBITOR SCHEDULE

Setup	Friday, April 23	12:00pm-1:00pm
Open Hours	Friday, April 23	1:00pm-7:00pm
	Saturday, April 24	6:30am- 5:00pm
Dismantle	Saturday, April 24	5:00pm-6:00pm

SIGN UP ONLINE

For more information on opportunities to support this meeting,
please contact Janna Pecquet by email Janna@nccacs.org

COMMERCIAL SUPPORT

BREAKFAST SYMPOSIUM | SATURDAY, APRIL 24, 2027 (EXCLUSIVE) | \$6,000

- Priority booth placement over all other packages
- Company Logo with link to company's website in the conference app and on NCCACS web site
- Company name on signage near exhibit area
- Logo on Passport Game card
- Host a non-CME educational symposium to kick off the meeting on Saturday.
- You may provide your own speaker/program for this non-CME event with the approval by the NCCACS Program Committee
- This will be the only breakfast provided to attendees that day.
- AV and continental breakfast included.

LUNCH SYMPOSIUM | SATURDAY, APRIL 24, 2027 (EXCLUSIVE) | \$15,000

- Priority booth placement over all other packages
- Company Logo with link to company's website in the conference app and on NCCACS web site
- Company name on signage near exhibit area
- Logo on Passport Game card
- Opportunity to Host lunch on Saturday for attendees. You may provide your own speaker/program for this non-CME event with the approval by the NCCACS Program Committee
- One additional exhibitor table, if needed.
- AV and lunch included.
- Four additional conference badges

DINNER SYMPOSIUM | FRIDAY, APRIL 23, 2027 (EXCLUSIVE) | \$15,000

- Priority booth placement over all other packages
- Company Logo with link to company's website in the conference app and on NCCACS web site
- Company name on signage near exhibit area
- Logo on Passport Game card
- Opportunity to Host a dinner to attendees. You may provide your own speaker/program for this non-CME event with the approval by the NCCACS Program Committee
- The food/beverage cost for the dinner and Audio Visual is in addition to the sponsorship package.
- One additional exhibitor table, if needed.
- AV and lunch included.
- Four additional conference badges

ALSO AVAILABLE

- Networking Break - \$1,250 (3 available)
- Continental Breakfast - \$2,000 (1 available)
- Speed Mentoring - \$3,500 (with Medical Students & Residents)
- Resident Surgical Jeopardy - \$5,000

ADVERTISING OPPORTUNITIES

Know Before You Go Email Ad (Exclusive) | \$1,500

Place your ad in the final informational email sent to attendees the week before the meeting.

Northern California Chapter Website Ad | \$750

Place your ad on the Northern California Chapter of ACS's website for three months. Two available.

We welcome the opportunity to create marketing opportunities that meet your individual needs and we are committed to making this conference a success for each vendor!



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RULES AND REGULATIONS

The following rules and regulations have been established to govern exhibitors and ensure a professional atmosphere for our attendees and exhibitors. They have been formulated in the best interest of the exhibitor, and we respectfully ask for the full cooperation of the exhibitor in their observance. All exhibitors, exhibit designers, communication, and marketing firms, and other third parties acting on an exhibitor's behalf must be aware of and adhere to the Northern California Chapter of ACS (the Chapter) rules and regulations. Exhibitors understand that when applying for space they are bound by the rules and regulations that appear in the exhibitor prospectus.

Upon receipt of the Exhibit Application, the Northern California Chapter of ACS Chapter assumes that you have read the terms outlined below and agree to abide by these terms. Application is subject to acceptance by the Chapter. Upon receipt of the Online application and full payment, written confirmation will be sent.

ELIGIBILITY TO EXHIBIT

The meeting is intended for companies related to the profession of surgery. Companies involved in providing education, supplies, and services to the surgical profession, pharmaceuticals, instrumentation, practice management, publications, computer software, etc. The Chapter reserves the right to determine the eligibility of any applicant as an exhibitor according to its Principles of Governing Corporate Support. With a limited number of exhibitors permitted, the Chapter reserves the right to deny exhibitors for any reason.

All products must be directly related to the practice of surgery or medicine and must be approved by the Chapter in its sole and absolute discretion. An exhibitor shall not exhibit products or services other than those described in the application and approved by the Chapter. A product that is an "investigational device or drug" must be marked as such. Exhibitors must ensure that for all such devices or drugs only permissible preapproved dissemination of scientific and educational information is provided at the exhibit and that appropriate disclosure and cautionary notices are included with the devices or drugs. An exhibitor shall not in any manner directly or indirectly imply that the Chapter endorsement or approval of the exhibitor's product or service has been given merely because the Chapter approved such product or service for display as an exhibit. Applications deemed ineligible by the Chapter will be returned with full payment.

PAYMENT TERMS

Full payment is due by Friday, April 16, 2027. If payment is not received by this date, you must contact the NCCACS Office to discuss. Successful ROI and booth traffic varies from exhibitor to exhibitor based on many factors and is not guaranteed. The Chapter is not responsible for the success of an exhibiting company's experience. Refunds will not be granted after January 22, 2027, for any reason.



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CANCELLATIONS

Written notification of a space cancellation must be received on or before January 24, 2025. A service charge of 50% of the booth space will be assessed for each canceled space prior to this date. No refunds will be given after January 24, 2025.

FAILURE TO OCCUPY SPACE

Any space not occupied by 6:30 AM, March 15, 2025, will be forfeited by the exhibitor. This space may be reassigned or used by the Chapter without refund unless arrangements for delayed occupancy have been made with the Chapter.

EXHIBITOR REGISTRATION

Each exhibiting company is entitled to two (2) complimentary registrations. Substitutions are permitted when processed through the exhibits manager. Additional registrations may be purchased for \$350 per person and provides access to all open sessions.

FORCE MAJEURE

The performance of this Agreement by either party is subject to acts of God, war, government regulation, disaster, fire, epidemic, threatened or imminent strikes, civil disorder, curtailment of transportation facilities, threats or terrorist attacks, or other similar occurrence beyond the control of the parties, making it illegal, impossible, or commercially impractical to carry on the Exhibits or fully perform the terms of this Agreement. This Agreement may be terminated, or performance may be excused without penalty, for any one or more of such reasons by written notice from one party to the other.

CATASTROPHE

In the event of fire, strikes, or another unavoidable occurrence rendering the exhibit space unfit for use, provisions will be made for the exhibit elsewhere or a proper financial adjustment will be made to the exhibitor.

FDA REGULATIONS

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations, including but not limited to any or all approved requirements. Exhibitors are reminded that the FDA prohibits the advertising or other promotion of investigational or unapproved drugs and devices and forbids the promotion of approved drugs or devices for unapproved uses. For additional information, contact FDA at 888-463-6332 or www.fda.gov.

INDEMNIFICATION AND INSURANCE

Each party agrees to indemnify and hold harmless the other, its agents, and employees from and against all claims, liabilities, and expenses, including reasonable attorneys' fees, arising from acts, omissions, or breach of this Agreement by the party or its agents or employees. The parties shall each maintain appropriate and sufficient insurance to cover their obligations under this Agreement.



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LICENSE OF INTELLECTUAL PROPERTY

The Northern California Chapter and the Exhibitor are each the sole owner of all rights, titles, and interest to the Northern California Chapter and the Exhibitor's respective information, including such party's logo, trademarks, trade names, and copyrighted information, unless otherwise provided (collectively, "Intellectual Property"). The Northern California Chapter and the Exhibitor hereby each grant to the other a limited, non-exclusive license to use certain of the granting party's Intellectual Property, including names, trademarks, and copyrights, in connection with the promotion of the Exhibit Program.

Limitation of Liability – In no event shall Northern California be liable to the Exhibitor for more than the amount paid under the agreement.

SECURITY

Exhibitors are responsible for the security of their own materials. Security services will not be provided overnight.

RELATIONSHIP OF THE PARTIES

The Northern California Chapter and Exhibitor agree that this Agreement is not intended to create any partnership, agency, joint venture, or employer/employee relationship of any kind; both parties agree not to contract any obligations in the name of the other or to use each other's credit in conducting any activities under this Agreement. The parties agree that exhibiting as part of the Exhibits does not constitute the Northern California Chapter official endorsement, guarantee, acceptance, or approval of the Exhibitor, its services, products, programs, or activities.

TERM AND TERMINATION

This Agreement is effective as of the date of the last signature, and will terminate (i) upon conclusion of the post-promotion of the Exhibits, or (ii) upon the occurrence of a material breach (including failure to make timely payments) by either party if such breach is not cured within thirty (30) days after written notice of such breach is received, or (iii) upon thirty (30) days' notice by the Northern California Chapter to Exhibitor, with or without cause. In the event of termination for material breach by the Chapter, or termination without cause by the Northern California Chapter, the Northern California Chapter will refund payments made by Exhibitor. Upon any termination of this Agreement, all rights, and privileges for use of the other party's Intellectual Property shall expire, and each party shall discontinue the use of the other party's Intellectual Property.

MISCELLANEOUS

This Agreement supersedes all prior writings or oral agreements and constitutes the entire agreement between the parties on the subject hereof; it may be amended only by writing clearly setting forth the amendments and signed by both parties. This Agreement is binding on the parties, their successors, and assigns, provided that no party may assign this Agreement without the prior written consent of the other party. Either party's waiver of or failure to exercise any right provided for in this Agreement shall not be deemed a waiver of any further or future right under this Agreement. All notices required or permitted hereunder shall be in writing and sent to the parties at the addresses provided by the parties.